

16th September 2020

Dear Parent/Carer,

We have written to you in the past regarding our use of photographs and videos of your child for the purposes of learning and assessment, explaining that this is part of our public task of running a school.

In addition to photographs being used for learning and assessment, we need to update the consent we have on record, to make sure that we have your permission to use photographs for the following purposes:

- In our school newsletter, on our website, or in the media to celebrate our achievements, such as on Twitter.
- In our school publicity, such as in our prospectus/brochure.
- On displays around the school
- For training materials we use as part of our work as a Teaching School.

Please note that if we use photographs of pupils, we will not use the name of your child to accompany their picture.

We completely understand if you would not like us to do this and we will fully accommodate your preferences.

If you change your mind at any time, you can let us know by emailing office@heathland.harrow.sch.uk or calling the school on 020 8422 4503.

Why are we asking for your consent?

We asked for your consent in a letter in May 2018 following changes to GDPR requirements. To ensure we have the correct permissions for all of our pupils, we are asking for this form to be completed again. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

Please tick one option

- I **DO** give consent for photographs of my child to be used by the school as listed above
- I **DO NOT** give consent for photographs of my child to be used by the school as listed above

Name of Pupil _____ Class _____

Signed _____ (Parent/Carer) Print Name _____

Date _____

If you have any other questions, please get in touch.